

vehicle.

an information vehicle for BC brokers since 1979.

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cuisa conference 2013



Profitability was the theme of CUISA's 30th annual conference, trade show and AGM, held June 4 - 7 in Victoria.

ICBC VP of Broker Distribution and Driver Licensing, Glenda Ouellette (right), presented outgoing CUISA president Shelly Maurer with an award for her "exceptional efforts and outstanding commitment."

Jean Sparkes, CUISA Executive Director, reflected on the recent passing of Jim Sigurdson, a former CUISA Executive Director. "Jim was a positive, detailed leader who cared deeply about people and our industry. He was instrumental in the shaping of our Association and built deep-rooted relationships with our members, partners and suppliers. He will be profoundly missed by all."



(l-r) Dave Jevons, ICBC Broker Provincial Program Advisor; incoming CUISA president Kevin Sigouin; ICBC's Nicolas Jimenez, Director of Insurance Transformation and Martin Dunstan, Broker Accounts Manager; CUISA Executive Director Jean Sparkes.

180 videos: coming to a theatre near you

Just in time for this summer's blockbuster season, ICBC 180 contest videos will be hitting the big screens in theatres across BC.

Building on the success of our first video contest in 2010, we ran our second contest last year and now have approximately 170 entries. Our contest is designed to engage 19-25 year olds in promoting road safety with their friends.

Starting this month, we'll be using some of these great road safety messages as PSAs in Cineplex theatres and on YouTube.

And thanks to the support of our partners and the work of our road safety team, MADD Canada and the CRD Traffic Safety Committee in Victoria, some of the 180 videos will also start airing on TV in the coming months, e.g. CTV Vancouver Island newscasts.

These activities support our goal to get more young drivers in BC to recognize the dangers of speeding and impaired or distracted driving.

For more details, please visit: www.180videocontest.com.

inside your vehicle.

- changes for fleetplan customers 2
- curbing carbon on the road 3
- pick of the pix 4

on the road map

ICBC staff raises \$31,570 for children's hospital

This year ICBC employees raised a fantastic \$31,570 for BC Children's Hospital.

All funds raised go to BC Children's Hospital's Excellence in Child Health Fund to purchase urgently needed equipment, fund research of childhood illnesses and deliver specialized services through the Sunny Hill Health Centre for Children.

There are one million children across our province and many families rely on the care BC Children's Hospital provides, including some ICBC employees.



A group of employees and their children proudly presented the ICBC cheque at the annual Miracle Weekend telethon on June 2. (l-r, in blue shirts): Christina Coombs, Perrine Rhodes, Jared Huber, Jill Reid and Brandi Jones.

team ICBC rides to conquer cancer

On June 15 and 16, ICBC employees from across BC donned jerseys to help raise funds for the fight against cancer. This is the third year that the team has embarked on the Vancouver to Seattle ride in honour of all who have battled cancer.

"Every employee who participates in the Ride to Conquer Cancer is making a big impact," says team captain, and SIU officer, Greg Bodin.

Since 2011, ICBC employees have helped the team raise \$379,000 to fund advances in BC-based research projects and patient care.



changes for fleetplan customers

Tim Courtney
vp, commercial insurance

It was with pleasure that we recently announced that Autoplan brokers can now license and register their Fleetplan customers' out-of-province newly acquired commercial vehicles and commercial trailers before they enter BC.

We made this change for Fleetplan customers in response to feedback we received through the Broker Liaison Committee. The out-of-province early registration option already existed for prorated account vehicles and new vehicles sold by BC dealers and we've now extended it to our commercial Fleetplan customers.

You'll know that previously, Fleetplan customers needed to get an interim certificate of insurance, combined with valid vehicle licences or permits from the applicable jurisdictions, to drive or haul the vehicle to BC. These licences and permits are quite restrictive and do not allow the vehicle to be put to commercial use while in transit.

From our customer's perspective this could mean a several thousand kilometer return trip, burning up fuel, with no revenue to offset costs. Once the vehicle arrived in BC, the commercial customer would visit a broker to fulfill all registration, licence and insurance requirements.

Todd Stone: minister responsible for ICBC

Recently, Premier Christy Clark announced the appointment of the Honourable Todd Stone as Minister of Transportation and Infrastructure and confirmed that he is the Minister responsible for ICBC.

Minister Stone is familiar with ICBC, having served on the Board of Directors from 2010-2011. He is a newly elected MLA and represents the riding of Kamloops-South Thompson.

We introduced this new early registration policy to meet the unique needs of our commercial insurance customers and enable them to conduct their business earlier in the process. This new time-saving process will allow Fleetplan customers to exercise options such as backhauling loads from the point of sale of their newly acquired equipment, thereby earning revenue as soon as they complete the registration and licensing process.

We've relaxed our requirements for support documentation, vehicle identification numbers (VIN) and vehicle damage sighting to make it easier to register commercial vehicles and commercial trailers that are outside BC. Fleetplan customers can now get their vehicles sighted out of province by a number of authorized people, including at an inspection facility.

You'll find the updated forms to process the early registration and licensing for Fleetplan customers on the Autoplan Extranet. Fleetplan customers have the option to send a scanned or faxed copy of the registration support documents to register their vehicles from outside of BC.

Due to importation issues, this new policy does not apply to commercial vehicles and commercial trailers titled or registered outside Canada.





ICBC Green Team members (l-r): Andrea Price, Shahina Abdulla, Jason Scultety and Vicki Skye-May.

curbing carbon on the road

by Shahina Abdulla
ICBC Environmental Sustainability Specialist

Each year, ICBC employees don their bike helmets and lace up their running shoes to take part in both the annual Bike to Work Week and Commuter Challenge events. These events promote alternative forms of transportation in an effort to reduce harmful emissions to the atmosphere derived from driving motor vehicles.

2013's Bike to Work Week took place from May 27-June 2 all across British Columbia. Although cycling conditions weren't always favourable, with rainy weather seen throughout the province, Team Leaders rallied their troops and encouraged participation in the event. Now, that's commitment!

ICBC employees also felt good about using a healthier form of transport, making new friends in a carpool, saving gas money, and helping the environment during the Commuter Challenge week. The Challenge asked individuals to use alternative means of transportation such as biking, walking, public transport, telecommuting, or carpooling for at least one day during the challenge week.

This year marked the 15th year that ICBC has participated in the Commuter Challenge event.

These events feature ICBC's commitment to help reduce provincial greenhouse gas emissions, as using alternative forms of transportation can have a positive impact on our collective carbon footprint. Andrea Price, Manager, Environmental Sustainability, says, "We're excited to support our employees in participating in both Bike to Work Week and the Commuter Challenge. What I find most rewarding is that every year we hear from people who have discovered a healthier and more environmentally friendly way to get to work, not just during the promotions, but all year round. Persistent changes like that make all the difference, both for individuals and the environment."

tales from the back bumper

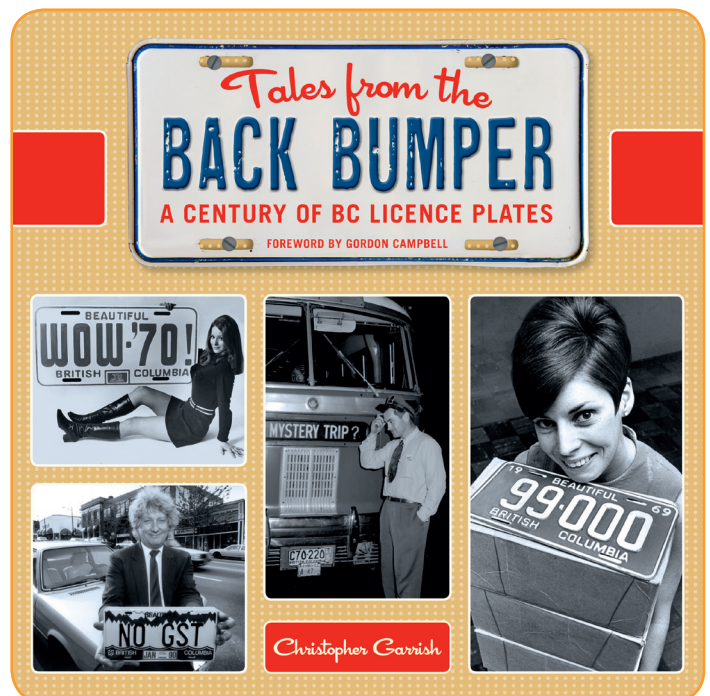
Tales from the Back Bumper is the definitive history of the first 100 years of licence plates in BC. It chronicles the province's evolution, from the time when an automobile on the streets of Victoria was enough to draw a crowd, to the revolutionary road-building vision of W.A.C. Bennett, to the heady days of Expo 86 and the 2010 Winter Games.

Through it all, the licence plate has been a source of revenue, a symbol of social status, a means of personal expression and sometimes a bureaucratic headache for those charged with overseeing its design, manufacture and distribution.

Author Christopher Garrish has collected hundreds of facts and photos (not to mention licence plates) in this astonishing assembly of motoring madness. Discover what the earliest motorists in the province used to build their own licence plates; why some licence plate numbers are worth waiting in line overnight for; which offensive acronym slipped under the radar and found its way onto a licence plate before authorities recalled it; and dozens of other entertaining anecdotes.

This book is not only the definitive guide to everything from plate prefixes to vanity plates, but also a fascinating, behind-the-scenes look at how cars and licence plates have played a part in our exploration and navigation of "Beautiful British Columbia" for the past hundred years.

To order your signed copy of *Tales from the Back Bumper* directly from the author, go to: <http://www.bcpl8s.ca/>



cruise control

pick of the pix blossoms & birds

Send your photos to Broker Pix - you'll find the link on the Extranet home page.



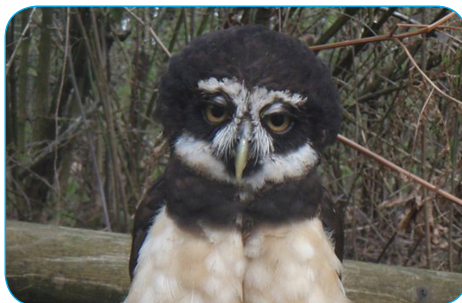
Amy Veysey,
Falkins Ins,
Fruitvale:
"Pansies in my
garden."

Aruna Patel,
The Co-oper-
ators, Surrey:
"Butchart Gar-
dens, Victoria."



Cheryl Xue,
Metrotown
Dason Ins:
"Vancouver
cherry blos-
soms."

Christine Etele,
SeaFirst Ins,
Brentwood
Bay: "Beautiful
robin's nest."



Brooke Orr,
BCAA, Na-
naimo: "Res-
cued baby owl
at the Island
Raptors Recov-
ery Center."



Western Financial Group's Harvey Branch (Kelowna) staff taking part in their annual Support the Cause Walk, projected to raise more than \$133,000 for a variety of local charities.



Kootenay Insurance Services in Cranbrook held a Customer Appreciation Day to thank their customers for their patience during recent renovations.



Ruth Hoyte of A.E. Berry Ins. was named Vernon Women in Business Woman of the Year 2013. Ruth was recognized for her enthusiastic support of her family business and other local businesses, the community, her art and her family.

**send hi-res .jpgs or .tifs
to the editor for a chance to
see your photo in Vehicle.**

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